

JOOSNABHAN

branding & word design

BRAND CONSULTANT-COPYWRITER

JOOSNABHAN, brand consultancy specializing in brand strategy and word design, is seeking a bilingual (French-English, and native in one or the other) brand consultant-copywriter for a 12-month mission.

Do you like to play around with brand ideas and translate them into words? Or play around with words to build brand identities? Would you like to work with the most exciting and prestigious brands, both in France and internationally? If you combine a passion for words with a strategic sensitivity to brand identities, get in touch!

NATURE OF POSITION: Apprenticeship

DURATION: 12 months

JOB TITLE: Brand Consultant-Copywriter

LOCATION: 10-12 rue Rodier 75009 PARIS

JOB DESCRIPTION:

- Strategic analysis and recommendation
- Brand positioning
- Creation of brand language and development of guidelines
- Naming
- Copywriting

QUALITIES SOUGHT:

- Creative, conceptual thinker
- Mastery of creative written communication
- Aptitude for strategic analysis
- Bilingual in French and English, native in one or the other
- Meticulous, independent, organized

EDUCATION: Master's graduate grandes écoles

TO APPLY: welcome@joosnabhan.com

www.joosnabhan.com