

JOOSNABHAN

branding & word design

BRAND CONSULTANT-COPYWRITER

JOOSNABHAN, brand consultancy specializing in brand strategy and word design, is seeking a bilingual (French-English, and native in one or the other) brand consultant-copywriter.

Do you like to play around with brand ideas and translate them into words? Or play around with words to build brand identities? Would you like to work with the most exciting and prestigious brands, both in France and internationally? If you combine a passion for words with a strategic sensitivity to brand identities, get in touch!

NATURE OF POSITION: CDI

JOB TITLE: Brand Consultant-Copywriter

LOCATION: 10-12 rue Rodier 75009 PARIS

JOB DESCRIPTION:

- Strategic analysis and recommendation
- Brand positioning
- Creation of brand language and development of guidelines
- Naming
- Copywriting

QUALITIES SOUGHT:

- Aptitude for strategic analysis
- Creative, conceptual thinker
- Mastery of creative written communication
- Bilingual in French and English, native in one or the other
- Meticulous, independent, organized

EXPERIENCE: 1 to 5 years of experience in an agency

EDUCATION: Master's graduate grandes écoles

TO APPLY: welcome@joosnabhan.com

www.joosnabhan.com